

Mathemagics for iPhone is one of the Best Apps of 2009

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Blue Lightning Labs today announced that their popular iPhone application Mathemagics has been chosen as one of the best apps of 2009 in the AppStore's "Rewind 2009 - Best of the Year" retrospective. Mathemagics, an application for learning to mentally calculate math problems at phenomenal speeds, has garnered outstanding reviews and continues to amaze users. Mathemagics is perfect for students, teachers, or anyone else looking to kick their brain function into high gear.

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- Best of the Year" retrospective. Mathemagics, an application for learning to mentally calculate math problems at phenomenal speeds, has garnered outstanding reviews and continues to amaze users.

"Apple has chosen Mathemagics as one of the best apps of 2009 in its year end retrospective," said Shane Crawford of Blue Lightning Labs. "Mathemagics has been featured on the AppStore three other times this year and to be included in this elite list is an honor."

Mathemagics is perfect for students, teachers, or anyone else looking to kick their brain function into high gear. The applications hand-drawn look engages the user and is well-suited for quick practice sessions. Aspiring Mathemagicians learn and then practice any of the 20 math tricks while progressively moving to higher levels of proficiency. Users are challenged to achieve new levels of competence, from apprentice to mathemagician, for each trick.

System Requirements:

- * iPhone or iPod Touch
- * iPhone OS 3.0 or later

Pricing and Availability:

Mathemagics 1.1 is available now on the iTunes App Store for just \$1.99 (USD).

Blue Lightning Labs:

<http://www.bluelightninglabs.com/>

Mathemagics 1.1:

<http://www.bluelightninglabs.com/mathemagics>

Download and Purchase:

<http://bit.ly/49AyH>

Headquartered in scenic Austin, Texas, Blue Lightning Labs is a privately funded company founded in 2008 by Alta Vida LLC. Blue Lightning Labs has a sole focus on the iPhone platform. Copyright 2008 Blue Lightning Labs. All Rights Reserved. Apple, the Apple logo, iPhone and iPod Touch are registered trademarks of Apple Computer in the U.S. and/or other countries.

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