

New oBemo Note Taking App Stores Text, Pictures and Maps

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Atlanta based Obecnie today introduces oBemo 1.0, an iPhone note taking app that utilizes the built in camera and GPS to store photos, text and location information inside your notes. Addresses and maps are automatically generated for saved locations. Customizable categories keep notes organized. Features include slide sorting of notes and categories, portrait and landscape views, cut and paste, and 'quick add' buttons on the start up screen to add notes with minimum navigation.

Atlanta, Georgia - Obecnie today is proud to introduce oBemo 1.0, a new note taking application for iPhone. oBemo utilizes the built in camera and GPS to store photos, text and location information inside your notes. Addresses and maps are automatically generated for saved locations. Customizable categories keep notes organized.

Features include slide sorting of notes and categories, portrait and landscape views, cut and paste, and 'quick add' buttons on the start up screen to add notes with minimum navigation. It's perfect for comparison shopping. Take pictures of price tags and specs. Remember a found coffee shop or keep memories of your vacation. Photos are automatically saved to the iPhone photo album so you can upload and share them.

"oBemo is the note taking app that I couldn't find", says Ken Icklan, founder of Obecnie. "I would use my iPhone to take pictures of price tags and product specs for comparison shopping and then forget where I took the picture. I wanted to be able to quickly take pictures, write notes and save locations without layers of navigation."

Device Requirements:

* iPhone 3.1 or later

Pricing and Availability:

oBemo 1.0 is only \$2.99 (USD) and available worldwide exclusively through the App Store in the Productivity category.

Obecnie:

<http://www.obecnie.com>

oBemo 1.0:

<http://www.obecnie.com/obecnie/oBemo.html>

Purchase and Download:

<http://www.itunes.com/apps/obemo>

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