

BackJack Online Backup for Macintosh – Two New Offerings

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Synectics Business Solutions, Inc., developer of the BackJack(TM) Online Backup Service, today released information surrounding its two upcoming offerings. Today's announcements confirm their continued commitment to providing offsite backup solutions that cater to the needs of worldwide Mac users in production and business environments where the loss of data is simply unacceptable.

Markdale, ON, Canada - October 12, 2007 - Synectics Business Solutions, Inc., developer of the BackJack(TM) Online Backup Service, today released information surrounding its two upcoming offerings. Today's announcements confirm their continued commitment to providing offsite backup solutions that cater to the needs of worldwide Mac users in production and business environments where the loss of data is simply unacceptable.

BackJack Continuum(TM):

Cost effective, offsite backup to enhance Leopard's Time Machine(R)

Apple's Mac OSX Leopard with Time Machine(R) is coming soon, promising the ability to perform simple, onsite backups to local hard drives. "Mac users have been begging for a deep-rooted, simple to use, local backup solution for some time", states President Chris Brown, "And, while Time Machine(R) is looking like it will finally solve this problem in a way that only Apple can do it, our forward-looking clients have asked for a way to solve the remaining problem of also getting their files offsite. Our response is Continuum."

BackJack Continuum(TM) eliminates the need to physically rotate hard drives to an offsite location by providing a fully automated and secure solution that transfers files to our data centers on a nightly basis. Continuum achieves this core business function in an extremely economical fashion, thereby allowing clients to stay focused on their core competencies.

The importance of offsite file protection remains paramount to protect against catastrophes such as fire, theft and natural disasters. As such, Synectics is complementing Apple's Time Machine(R) with their new, cost-effective Continuum(TM) solution that will provide Mac users with the offsite protection necessary to complete their business backup strategy.

BackJack New Version 5:

Same great service at significantly lower rates

In today's modern business world, it has become increasingly more difficult to ensure solutions are in place that guarantee routine, convenient and effective backup. For those whose use of the Mac generates income, or supports key business or educational activities, BackJack is a viable solution for the protection of your files.

BackJack is most commonly used as a standalone solution for those not doing local backups; for example, mobile laptop users or, in Mac environments where local backups are not practical. An upcoming new version of the software tightly coupled with a new, modern data center makes BackJack even more appealing and cost-effective.

BackJack:
<http://www.backjack.com>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

BackJack Continuum:
<http://www.backjack.com/continuum>

BackJack Version 5:
<http://www.backjack.com/version5>

Established in 1990, Synectics Business Solutions, Inc. is rooted in Macintosh, originally as a Mac consulting/software development company and, for the last 10 years, as the developer and provider of BackJack. Since its launch in 1998, BackJack has revolutionized the way Mac users back up and restore their critical files offering a business-class solution with the highest data recovery rate guaranteed, intuitive software and unparalleled client care and support.

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