

## **Fed Up With AT&T - A Sensible Alternative to Operation Chokehold**

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Dan Lyons has suggested trying to bring the AT&T network "to its knees" with an full-out data dump this Friday. Operation Feedback offers a more productive, and sensible alternative. Ryan Ritchey from The Digital Lifestyle is encouraging every iPhone user to download AT&T's Mark The Spot app for reporting dropped calls, dead spots, data drop, etc. and for one week, starting Friday, mark every single issue encountered.

Philadelphia, PA - As you may have heard. "Fake Steve Jobs" ie. Daniel Lyons has proposed Operation Chokehold for this coming Friday at noon pacific. The idea? To bring the AT&T network to its knees by encouraging data-intensive app use from iPhone users for one hour. The point, is to let AT&T know they don't have the most robust network to handle the amount of traffic from the iPhone. With all due respect to Mr. Lyons, AT&T is probably in a good position to know the health of their network.

Ryan Ritchey from The Digital Lifestyle is offering an alternative: Operation Feedback. He's encouraging every iPhone user to download AT&T's Mark The Spot app for reporting dropped calls, dead spots, data drop, etc. and for one week, starting Friday, mark every single issue encountered.

"If you want to bring something to its knees and be productive at the same time, why not flood the problem-tallying server with legitimate service concerns?" Ritchey said.

Operation Feedback will allow users across the United States to not only vent frustration with the level of service from AT&T, but to hopefully make the network better for everyone. This plan also eliminates any interruption to emergency service/notifications that could arise from a total network outage.

The Digital Lifestyle:  
<http://www.thedigitallifestyle.tv>

Download Mark the Spot:  
<http://bit.ly/71AGZU>

Operation Feedback:  
<http://thedigitallifestyle.tv/home/2009/12/16/operation-feedback-a-sensible-alternative-to-operation-choke.html>

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