

DataSupply introduces Fitness Pro 1.0 for iPhone and iPod touch

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DataSupply Inc. today introduces Fitness Pro 1.0, their new fitness trainer and exercise reference utility for iPhone and iPod touch. Designed specifically to take advantage of the iPhone's unique capabilities and touch interface, Fitness Pro features a unique library of over 350 clear and understandable exercise routines. Featuring a natural user interface, Fitness Pro embraces a scheme metaphor where each routine is categorized for the specific exercise allowing anyone to easily stay in shape.

Utrecht, Netherlands - DataSupply Inc. today is delighted to introduce Fitness Pro 1.0, their new fitness trainer and exercise reference utility for iPhone and iPod touch devices. Designed specifically to take advantage of the iPhone's unique capabilities and touch interface, Fitness Pro features a unique library of over 350 clear and understandable exercise routines.

Featuring a natural user interface, Fitness Pro embraces a scheme metaphor where each routine is categorized for the specific exercise. Add a training day scheme and begin adding exercise for the day. Specify the sets and reps for each exercise as necessary. Whether exercising at home or at the gym, Fitness Pro can help the healthwise train more effectively.

The application offers a smart startup screen containing categories like Ab, or Shoulder exercises and many more. After selecting an exercise, users simply touch the picture that shows how it's done, with clear instructions to the exercise in more detail. The anatomy tab offers a lot of information and exercise examples for a particular muscle, and helps keep reps and weight schemes clear and understandable.

Feature Highlights:

- * Comfortable and simple User Interface
- * 350+ exercise routines
- * Perfect for both professional and new trainers alike
- * Touch the picture once to see how a particular exercise is performed

"Our core business and interest always has been focussed to Healthcare and Fitness, said Martijn van der Gun, founder of DataSupply Inc. "A lot of people want to start sports but are too shy to go to the gym or don't know what exercise to do. Even after seeing a personal trainer, many don't remember how to perform an exercise correctly. In time they don't train optimally or even worse, get injured. That's where we step in. Fitness Pro is a great reference for anyone who needs to know the right approach to keeping fit. Creating the best Healthcare and Fitness solutions is our goal."

Device Requirements:

- * iPhone or 2nd Generation iPod Touch 3.0 or later

Pricing and Availability:

Fitness Pro 1.0 is completely free and available worldwide exclusively through the App Store in the Healthcare & Fitness category. Fitness Pro is also available in a banner free version for only \$0.99 (USD). Review copies are available upon request.

DataSupply:

<http://www.datasupply.nl>

Fitness Pro 1.0:

http://www.datasupply.nl/fitness_pro.html

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Purchase and Download:

<http://itunes.apple.com/us/app/fitness-pro/id336826731?mt=8>

Media Assets:

<http://www.datasupply.nl/images/fitness/>

Application Icon:

http://www.datasupply.nl/images/fitness/icon_fitnesspro.png

Based in Utrecht, Netherlands, DataSupply Inc. is a small privately held company founded in 2005 by Martijn van der Gun. Leveraging their longtime experience from the web development field, DataSupply's main focus is developing powerful, yet flexible software solutions for the Mac and iPhone platforms. Copyright (C) 2005-2009 DataSupply Inc. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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