

## **Where R U? featured on New and Noteworthy section of App Store**

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Adrenaline Apps today announced that Where R U? is currently a featured app on the App Store in the New and Noteworthy section. Where R U? is the only iPhone app where you ask Where R U? to find locations of family, friends and co-workers who also have Where R U? on their iPhone. The recipient can either press "Here I Am!" or "Not Telling You!" Users can also press email contacts their location.

San Ramon, California - Adrenaline Apps today announced that Where R U? is currently a featured app on the App Store in the New and Noteworthy section. "We're really excited about being featured on the App Store!" said Tom Lee, CEO of Adrenaline Apps. "Users who have downloaded v1.01 have been very happy about the app and how useful it is."

Where R U? will soon have a new version (1.02). This new version will be able to work outside the US. It will also have an email verification process if users don't have text messaging. Version 1.02 is scheduled to be released early January 2010.

Where R U? is a bi-directional location application where iPhone users don't have to call, text or email their location. "Just push one button after selecting your contact to ask them where they are," said Tom Lee, CEO of AdrenalineApps. "With the 2.0 OS you could only email your location one-way. With the 3.0 OS, you have two-way communication using the new push notification." All locations include coordinates as well as a Google map with directions.

When users open the app, they select a contact and press "Where R U?" The recipient can either press "Here I Am!" or "Not Telling You!" Users can also press email contacts their location.

"We wanted to create an app that was useful." said Lee. "We are hoping that it's an app that will be used often and not something you download, use a few times and forget."

Device Requirements:

\* iPhone 3.0 or later

Pricing and Availability:

Where R U? 1.01 is only \$0.99 (USD) and available worldwide exclusively through the App Store in the Social Networking category.

Where R U? 1.01:

<http://www.adrenalineapps.com/>

Purchase and Download:

<http://itunes.apple.com/us/app/where-r-u/id341578217?mt=8>

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