

Zicron Software releases Gift Box 1.0 for iPhone and iPod Touch

Published on 12/24/09

UK based Zicron Software Limited has released Gift Box 1.0, their new shopping and gift organizer for iPhone and iPod Touch. Developed specifically to leverage the iPhone's unique capabilities and touch interface, Gift Box serves uniquely as a gift notebook, allowing shoppers to take a photo of any item, keep track of how much it cost, and what store it was in. Collect gift ideas all year round, keep a personal wish list, email gift ideas to friends and family, and more.

Inverurie, Aberdeenshire/Scotland - Zicron Software Limited has released Gift Box 1.0, their new shopping and gift organizer for iPhone and iPod Touch. Developed specifically to leverage the iPhone's unique capabilities and touch interface, Gift Box serves uniquely as a gift notebook, allowing shoppers to take a photo of any item, keep track of how much it cost, and what store it was in.

Featuring a natural user interface, Gift Box embraces a present, or "box" metaphor where each product idea is stored. This flexibility allows users to quickly add and organize items by group, such as by family, friends, or coworkers. Collect gift ideas all year round, keep a personal wish list of products and rate them, and even email gift ideas to friends and family, and more. Gift Box takes advantage of the users regional settings too, so there are no currency conversions necessary.

Feature Highlights:

- * Natural user interface
- * Quickly and easily add items
- * Gift boxes help organize items
- * Collect gift ideas all year round
- * Keep a personal wish list
- * Help compare products
- * Send products to friends for their opinion
- * Products you want to try
- * Rate your products
- * Share your products using email
- * Uses your regional settings

"I often see items in a shop that I want to remember. Most of the time it's ideas for birthdays, christmas, anniversary presents and sometimes it's even something I would like myself. For whatever reason you want to remember it, how much it cost, and what store it was in," said John S. Eddie, founder of UK based Zicron Software Limited. "I tend to take a picture of the item with my phone and include the price sticker in the photo if I can. Then I can refer to the photo to remind me of the item."

"At home, we have a box that we use to put spare gifts into," John continues. "When an occasion occurs we look through the box for anything appropriate. We often get ideas for presents just by looking through the box. So Gift Box is taking these two analogies and merging them to provide an app that allows you to record gift ideas and browse them later. The aim of the application is-as-always, simplicity, elegance, and ease of use."

Device Requirements:

- * iPhone and iPod Touch with iPhone OS 3.0 or later

Pricing and Availability:

Gift Box 1.0 may be purchased now at an introductory price of \$0.99 (USD) and available worldwide exclusively through the App Store in the Productivity category. Review copies

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

are available upon request.

Zicron Software:

<http://www.zicronsoftware.com/>

Gift Box 1.0:

<http://www.zicronsoftware.com/product/Gift+Box>

Download and Purchase:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=337123652&mt=8>

Screenshot:

<http://www.zicronsoftware.com/images/GiftBox/GiftBox-Gift.png>

Media Kit:

<http://www.zicronsoftware.com/downloads/Gift-Box-Media-Kit.zip>

Application Icon:

<http://www.zicronsoftware.com/images/GiftBox/GiftBox-Icon.png>

Located in beautiful Inverurie, Aberdeenshire/Scotland, Zicron Software Limited is a privately held software design company founded in 2008 by John S. Eddie. Zicron Software specializes in the design of elegant applications that feel natural to use and increase productivity for Mac OS X and iPhone users. The company also provide consultancy services for desktop, web, and mobile applications. All Material and Software Copyright (C) 2008-2009 Zicron Software Limited / All Rights Reserved. Apple, the Apple logo, Macintosh, iPhone and iPod are registered trademarks of Apple Computer Inc. in the U.S. and/or other countries.

###

John Eddie

Director

07515 339 359

info@zicronsoftware.com

Link To Article: <https://prmac.com/release-id-9534.htm>
