

There is still room to innovate - Unusual iPhone Task Management App

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Spielhaus today releases Today Todo Pro 1.4.1 for iPhone and iPod Touch. Today approaches the crowded segment of productivity apps with a fresh take on usability. Designed with the strict policy of fewest taps possible in mind, Today uses the built-in tilt sensor of the device to speed up entering tasks. Following this philosophy the user navigates through the app by interacting with the main design element - the sun.

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The application's appearance radiates positivity and tranquility through the display of a sunny landscape that holds the list of the user's tasks. The same landscape is presented in two other variations (night scene and space theme) for the list of past and future todos. Every new day when Today is launched the app starts with a fresh and empty list. The past todos are stored in the "yesterday" view. Future tasks reside in the "tomorrow" view. The user interacts with the background graphics, especially the sun, to navigate through the app. Sliding the sun to switch the views is both unique and easy to grasp. Adding new tasks can be accomplished with a fraction of the amount of taps required in other apps - simply by turning the device by 90 degrees.

Today's overall look and polish as well as the innovative interface have been very well received. Nearly every written App Store review rewarded it with the highest rating available.

Additional useful features:

- * Sorting, editing and deleting tasks using well known iPhone interface paradigms
- * Adding tasks with future due dates
- * Set priorities for todos
- * Unfinished tasks can be automatically added to the list of the actual day (optional setting)
- * Icon badge showing the number of unfinished todos

Today will continue to grow while still retaining it's core ideology of an uncluttered and clean interface. Among the upcoming features the following list contains those who stand out most:

- * Built-in web server allowing the management of tasks from the user's browser (on the desktop)
- * Mail export and import
- * iCal sync via Google Calendar
- * Push notifications

Device Requirements:

- * iPhone or iPod touch 3.0 or later

Pricing and Availability:

Today Todo Pro is available to be purchased through the iPhone App Store at a price of \$2.99 USD (2.39 EUR) in the Productivity category. A limited version called Today Todo Basic is available at no cost. App Store promo codes are available upon request for the press (U.S. App Store only).

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Spielhaus:
<http://spielhaus-ftw.com/>

Today Todo Pro 1.4.1:
<http://spielhaus-ftw.com/apps/today/>

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Today Icon:
http://spielhaus-ftw.com/wordpress/wp-content/uploads/2009/12/today_logo_big_new.png

Spielhaus has been founded in 2009 by Chi Trung Tran and Stefan Sorin Nicolin. Both studied computer science at the university for applied sciences in Wiesbaden, Germany until 2009. Today, they work fulltime as programmer and system administrator. Following the motto "fun follows you" Spielhaus aims at developing games and tools for iPhone and iPod Touch that are fun to use - namely because of their intuitive interfaces. Copyright 2009-2010 Spielhaus. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Computer in the U.S. and/or other countries.

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