

Star Trek and Apple Fans Unite for Star Trek Saturdays

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Many people who are fanatical about Apple, are also fans of Star Trek. The Digital Lifestyle is bringing both Apple and Star Trek fans together in a weekly event called Star Trek Saturdays. Beginning January 16th, each Saturday the site will post a full-length episode of Star Trek, starting with the first episode of the original series. The intent is to bring these two groups together and to give the more casual Star Trek viewer a chance to learn more about the show.

Philadelphia, PA - Both Apple and Star Trek have very passionate fans. It turns out many of those passionate fans overlap, and love both Apple and Star Trek. The Digital Lifestyle is bringing them together in a weekly event called Star Trek Saturdays. Each Saturday, beginning January 16th, the site will post a full-length episode of Star Trek, starting with the first episode of the original series.

"Our intent is to bring these two groups together, and to give the more casual Star Trek viewer a chance to learn more about the show," said Ryan Ritchey, producer of the site.

Maybe not surprisingly, it seems many people who are fanatical about Apple, are also fans of Star Trek:

"I noticed working at Apple, that many people were also fans of Star Trek. Now thanks to the series being available online, we can create a community experience," Ritchey said. "Starting with the first episode will give the casual fans to a chance to get in right at the beginning, especially those who wouldn't necessarily buy DVD sets of the original series," Ritchey said.

The first episode will be posted at 9:00 AM ET on January 16th. Viewers are encouraged to leave comments, pieces of trivia, and questions for the more Trek savvy viewers.

The Digital Lifestyle:
<http://www.thedigitallifestyle.tv>

Star Trek Saturdays:
<http://thedigitallifestyle.tv/home/2010/1/6/new-for-2010-star-trek-saturdays-on-tdl.html>

The Digital Lifestyle was founded in November 2007 as the only 24-hour online video network dedicated to Apple news, rumors, and lifestyle. The network was created by former Apple employees who bring a unique perspective to current Apple news and rumors.

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Link To Article: <https://prmac.com/release-id-9852.htm>
