

SOW 1.0.1 for iPhone Introduces the Business Side of Green

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Kuyi Mobile today released SOW 1.0.1 for iPhone and iPod Touch users. The virtual garden app teaches the basics of planting and harvesting for profit, while bringing awareness to the Green Revolution. Users plant and tend their own gardens, track their revenues and learn how their planting impacts the planet. There are lots of tools, tips and a tutorial to assist in the growing process, so the application is good for any level of gardening experience a user may have.

Waretown, NJ - Announcing that Kuyi Mobile, the developers of SOW, has released a FREE app for iPhone and iPod Touch users. The virtual garden app teaches the basics of planting and harvesting for profit, while bringing awareness to the Green Revolution. Users plant and tend their own gardens, track their revenues and learn how their planting impacts the planet.

Developers of the app wanted to create something that combined their passion for business, gardening and the environment. SOW contains these aspects of agriculture and teaches users the steps involved from planning crops through to realizing harvest income. Along the way, there is education about how gardening can impact and enhance the planet.

The app issues a handful of seeds for users to plant in their virtual garden. There are lots of tools, tips and a tutorial to assist in the growing process, so the application is good for any level of gardening experience a user may have, even if that means none at all. Users are expected to care for their plantings, including the weeding, watering and harvesting.

There are stats and online leaderboards to help users track the income part of their game experience. The idea is to become the wealthiest SOW entrepreneur. That gives this app more-fun-than-work appeal. Colorful graphics and the user-friendly interface only add to the SOW fun. If users follow the supplied guidance and take advantage of the tools, they can participate successfully with growing a profitable, environmentally advantageous garden with people from around the globe.

SOW Features:

- * A handful of different seeds to plant and grow
- * Tons of special items to enhance the gardening experience
- * Amazing visuals and user-friendly controls
- * Basic tutorial and up to the minute in-game tips
- * Online Leaderboards: be the wealthiest SOW entrepreneur!
- * Achievements! Challenge yourself and your friends!

SOW is being released for FREE but only the first 2 types of seeds and 2 special items are available. The rest of the seeds and special items can be unlocked upon purchase of the "\$0.99 SOW Premium Pack" from within the game's Market Screen, using the in-app purchase feature.

The developer has plans to add more in-app items available for purchase, as well as game improvements. They welcome suggestions from users as part of that process. This app contributes greatly to business education and planting to enhance our world. Considering the low price of SOW, this really is a labor of love by Kuyi Mobile and something worth looking at.

About Kuyi Mobile

Kuyi Mobile games are all original, created from the ground up and guaranteed to be fun

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and enjoyable for people of all ages! They strive hard to continuously update their products and services, incorporating their customers' feedback and suggestions. The Kuyi Mobile flagship game, Card Drop, is now available on the iPhone/iPod Touch! Watch out for more games!

Device Requirements

* iPhone or iPod Touch 3.0 or later

Pricing and Availability

SOW 1.0.1 is FREE and available worldwide exclusively through the App Store in the Games category.

SOW 1.0.1:

<http://sow.kuyimobile.com>

Purchase and Download:

<http://itunes.com/app/sow>

Media Assets:

<http://s793.photobucket.com/albums/yy220/kuyimobile/SOW/>

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Erick Garayblas

Media Contact for Kuyi Mobile

info@kuyimobile.com

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