

Join over two million people playing London 2012 - Official Mobile Game

Published on 07/31/12

To celebrate the Olympic Games the premium version London 2012 - Official Mobile Game 1.0.4 is now on sale. The premium version provides 5,000 stars with which users can purchase game items to customise their athlete. London 2012 is the only official mobile game, featuring 9 fast paced Olympic events set in stunning London 2012 venues. The game is also available for free and can be enjoyed at no cost, with additional game items available to purchase at any time.

Seoul, Korea - London 2012 Official Mobile Game has been downloaded by over two million people across the world and is featured on Google Play and the App Store alongside other official London 2012 apps - play the game now!

London 2012 is the only official mobile game, featuring 9 fast paced Olympic events set in stunning London 2012 venues. Can you get a new PB - or rise to the top of the leaderboard? Play Archery, Double Trap, 110m Hurdles, Swimming, Pole Vault and more!

To celebrate the Olympic Games the premium version is now available for just \$0.99! The premium version provides 5,000 stars with which users can purchase game items to customise their athlete. The game is also available for free and can be enjoyed at no cost, with additional game items available to purchase at any time

Learn more about London 2012 - Official Mobile Game at their facebook fanpage.

About ISM:

ISM is the IOC's exclusive worldwide licensee for Interactive Entertainment Software. In addition to these exclusive rights, ISM is one of the world's leading providers of sports fantasy games working with a number of sport's governing bodies. TM IOC/USOC 36USC220506.

Copyright (C) 2012 International Olympic Committee ("IOC"). All rights reserved.

Device Requirements:

- * iPhone, iPod touch, and iPad
- * Requires iOS 4.0 or later
- * 141 MB

Pricing and Availability:

London 2012 is available for \$.99 USD or free (or equivalent amount in other currencies) and available worldwide through the App Store in the Games category.

London 2012 - Official Mobile Game 1.0.4:

<http://www.facebook.com/london2012mobilegame>

Purchase and Download:

<http://itunes.apple.com/app/london-2012-official-mobile/id526999647>

Download from iTunes:

<http://itunes.apple.com/app/london-2012-official-mobile/id514520676>

YouTube Video (Trailer):

<http://www.youtube.com/watch?v=33YhN8Mm1fE>

Screenshot 1:

http://a4.mzstatic.com/us/r1000/072/Purple/v4/8d/7a/01/8d7a0199-4bbb-12b0-e4d8-c53dedadb2e3/mza_3269867226803216603.320x480-75.jpg

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Screenshot 2:

http://a2.mzstatic.com/us/r1000/060/Purple/v4/7e/69/b6/7e69b6cf-77f0-001b-6c73-048b2e6c15ca/mza_5683655135283142852.320x480-75.jpg

Neowiz Internet is a global pioneer in digital interactive entertainment. The company develops and publishes innovative mobile games through its mobile social game platform, Pmangplus and its music streaming and download services reach millions of people worldwide. Copyright (C) 2012 Neowiz Internet. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

###

Peter Song
PR Contact
82-10-3470-0610

petersong@appsasia.co.kr

Link To Article: <https://prmac.com/release-id-45975.htm>
