

TabbyAwards Announces App and Gaming Awards for iPhone and iPad

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The Tabby Awards has announced the iPad and iPhone winners from the 2017 Mobile App Awards and Mobile Game Awards competitions. Award-winning iOS apps included Netflix, Twitter, Lyft, Starbucks, Quora, and The Economist. Award-winning iOS games included MARVEL Contest of Champions, NBA Live Mobile Basketball, Minecraft, My Singing Monsters, and Clash Royale. The app award winners are positioned in the top 0.003% of iOS mobile apps.

San Diego, California - The Tabby Awards has announced the iPad and iPhone winners from the 2017 Mobile App Awards and Mobile Game Awards competitions. With nearly 2.4 million (non-game) consumer apps available in the App Store, the app award winners are positioned in the top 0.003% of iOS mobile apps.

iOS App Award Highlights: Award-winning iOS apps included Netflix, Twitter, Lyft, Starbucks, Quora, and The Economist.

iOS Game Award Highlights: Award-winning iOS games included MARVEL Contest of Champions, NBA Live Mobile Basketball, Minecraft, My Singing Monsters, and Clash Royale. Game publishers with multiple iOS award winners included Supercell, Electronic Arts, Playrix and Gameloft.

With over 700,000 games available today on iOS, the event's mobile gaming award winners represent the top 0.005% games. The 2017 iOS App and Game Award winners are presented below by device type and category:

Mobile App Awards - iPhone:

- * Duolingo - Education
- * Elevate - Brain Training - Education
- * Rosetta Stone - Education
- * Amazon Prime Video - Entertainment
- * Reelgood - Entertainment
- * STARZ - Entertainment
- * Cash App - Finance
- * Discover Mobile - Finance
- * Personal Capital - Finance
- * Robinhood - Finance
- * Panera Bread - Food and Drink
- * Starbucks - Food and Drink
- * 8fit - Health and Fitness
- * MyFitness Pal - Health and Fitness
- * GoodRx - Medical
- * Spotify - Music
- * YouTube Music - Music
- * BuzzFeed - News
- * Nuzzel - News
- * The Economist Espresso - News
- * Adobe Illustrator Draw - Photo and Video and Design
- * Adobe Photoshop Fix - Photo and Video and Design
- * Magisto - Video Editor & Maker - Photo and Video and Design
- * Cozi - Productivity
- * LastPass - Productivity
- * Wunderlist - Productivity
- * IKEA Place - Shopping
- * Macy's - Shopping

- * Target - Shopping
- * Ulta Beauty - Shopping
- * Twitter - Social
- * Premier League - Official App - Sports
- * theScore - Sports
- * Hilton Honors - Travel
- * Hitlist - Travel
- * Hopper - Travel
- * Lyft - Travel
- * Skyscanner - Travel

Mobile App Awards - iPad:

- * ABCMouse.com - Education
- * Epic! - Education
- * Peak - Brain Training - Education
- * Netflix - Entertainment
- * STARZ - Entertainment
- * YNAB - Finance
- * Calm - Health and Fitness
- * Peloton - Health and Fitness
- * Houzz - Lifestyle
- * Redfin - Lifestyle
- * Doctor on Demand - Medical
- * MusixMatch - Music
- * Pandora - Music
- * Texture - News
- * The Economist - News
- * Adobe Sparkpost - Photo and Video
- * Canva - Photo Video
- * Adobe Scan - Productivity
- * DocuSign - Productivity
- * GMail - Productivity
- * Ebates - Shopping
- * Wayfair - Shopping
- * Wish - Shopping
- * Houseparty - Social
- * Pinterest - Social
- * Quora - Social
- * Bleacher Report - Sports
- * KicksOnFire - Sports
- * AirBnb - Travel
- * HomeAway - Travel

Mobile Game Awards - iPhone:

- * Clash Royale - Action and Adventure
- * Minecraft - Action and Adventure
- * ROBLOX - Action and Adventure
- * Dune! - Arcade
- * Rush - Arcade
- * Rolling Sky - Board
- * Disney Magic Kingdoms - Family
- * Splitter Critters - Puzzle
- * Asphalt 8: Airborne - Racing
- * Real Racing 3 - Racing

- * Dragon City Mobile - Role Playing
- * Lineage 2: Revolution - Role Playing
- * Jurassic World(TM): The Game - Simulation
- * FIFA Soccer - Sports
- * NBA Live Mobile Basketball - Sports
- * Hearthstone - Strategy
- * Plants vs. Zombies(TM) 2 - Strategy
- * Tricky Test 2(TM): Genius Brain? - Trivia
- * New York Times Crossword - Word

Mobile Game Awards - iPad:

- * MARVEL Contest of Champions - Action and Adventure
- * Township - Action and Adventure
- * CSR Racing 2 - Arcade
- * Toy Blast - Arcade
- * Scrabble Premium for iPad - Board
- * Frozen Free Fall - Family
- * Hay Day - Family
- * My Singing Monsters - Music
- * Gardenscapes - Puzzle
- * Real Racing 3 - Racing
- * Lineage 2: Revolution - Role Playing
- * Star Wars(TM): Galaxy of Heroes - Role Playing
- * Golf Clash - Simulation
- * Madden NFL Football - Sports
- * MLB Tap Sports Baseball 2017 - Sports
- * Fire Emblem Heroes - Strategy
- * War Dragons - Strategy
- * Trivia Crack - Trivia
- * Wheel of Fortune - Word

This list is also published on the Tabby Awards website where these category-leading apps and games can also be downloaded. This news release is intended to aggregate the iPhone/iPad award winners as a supplement to the prior Mobile App Awards and Mobile Game Awards releases.

AWARD PROCESS

With all iOS apps and games eligible and under consideration, winners were selected based on a combination of quantitative metrics and qualitative factors.

The analytical evaluation component focused on app store user review scores submitted over the course of 2017 to measure user engagement. The qualitative component - benefiting from the Tabby Awards expertise in judging app and game awards since 2012 - focused on user interface, design, and innovation. The degree of tablet-optimization was also a key factor in the assessment of iPad apps and games.

ABOUT THE TABBY AWARDS

The Tabby Awards is the most comprehensive awards program honoring the best apps for tablets and iPads. Since 2012, it has held two separate competitions: one for consumer apps and games and one for business and professional apps. Starting in 2015, the Tabby Awards events expanded to include phone-optimized apps and games.

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Please refer to TabbyAwards online for additional information regarding our mobile app award events.

Tabby Awards:
<http://tabbyawards.com/>

2017 iOS App and Game Award Winners:
<http://tabbyawards.com/winners/2017-mobile-app-game-awards>

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