The Digital Lifestyle Celebrates One Million Minutes of Viewed Content

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Launched in late November 2007, The Digital Lifestyle has reached one million minutes of viewed content on its innovative, 24-hour Apple news, rumors, and lifestyle channel. The network mixes several prominent podcasts like MacBreak, MacMost, and The Digital Media Dude, with original shows, and live event coverage.

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Philadelphia, PA - January 18, 2008 - Launched in late November 2007, The Digital Lifestyle has reached one million minutes of viewed content on its innovative, 24-hour Apple news, rumors, and lifestyle channel.

"We have been thrilled by the reception from the Apple community," said Ryan Ritchey, founder of the network. The network mixes several prominent podcasts like MacBreak, MacMost, and The Digital Media Dude, with original shows, and live event coverage. The network provided live coverage of Macworld Expo, as well as the first live broadcast of Segway polo with Apple co-founder Steve Wozniak.

Ritchey said live coverage will expand over the next two months, including "TDL Live" Mondays at 9PM ET/6PM PT, and live coverage will include the Apple Quarterly financial results, as well as surprise broadcasts. "We have some really fun broadcasts in store. Stay tuned," Ritchey said.

The Digital Lifestyle:
http://www.thedigitallifestyle.tv

Located in Philadelphia Pa, The Digital Lifestyle was founded in November 2007 by Ryan Ritchey to provide 24-hour video of Apple news, rumors, and lifestyle.

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