

148Apps Unveils GiggleApps - A Parent's Guide to the Best iPhone Apps

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148Apps today announces the launch of GiggleApps, a site providing iPhone application reviews of the best educational and entertaining apps for kids of all ages. Geared toward parents searching for the best kid-friendly apps, GiggleApps focuses on applications ranging from toddlers to teens, but also includes apps for parents and users of all ages. The site provides guidance on using the iPhone or iPod Touch as an educational device.

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"148Apps and I created GiggleApps with a common goal to create a forum to help parents make educated decisions on which apps to download for their children," said Kristen Young, editor and head writer of GiggleApps. "The site helps parents sort through the many apps designed for children, highlighting the best apps for education, entertainment, and expression."

The inspiration for GiggleApps stems from the number of apps developed for children and the lack of information existing about which apps are successful educational tools. Young, an avid iPhone user and mother, saw the need firsthand for parents to be able to have a reliable resource for new educational tools and games.

The site provides guidance on using the iPhone or iPod Touch as an educational device. Both devices are expected to be popular holiday gifts this year, especially for kids. These devices are easy to understand with touch and accelerometer interaction which makes it a natural fit for children. The tools also come at a great price point for an educational device with limitless possibilities.

GiggleApps:
<http://www.GiggleApps.com>

148Apps:
<http://www.148Apps.com>

148Apps, a group of consumer-focused iPhone application news and review sites, launched shortly after the app store in July 2008. The site has grown quickly to reach hundreds of thousands of viewers monthly. In January 2009, 148Apps sponsored the Best App Ever Awards, the first achievement awards created specifically to honor application development on the iPhone. In May 2009, 148apps.biz launched to address the needs of iPhone app developers and other business people making a living on iPhone applications. Copyright (C) 2008-2009 148Apps. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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