

No Thirst Software Offers 15 Percent Discount until MoneyWell 1.5 Ships

Published on 12/10/09

No Thirst Software LLC today announced a 15 percent discount to promote its upcoming release of MoneyWell 1.5, the personal finance application that makes budgeting easy by offering proactive, envelope-style cash flow management. The 1.5 release is in a limited beta that is scheduled to be open to the public on December 15, 2009. This promotion will end when MoneyWell 1.5 ships.

The Woodlands, Texas - No Thirst Software LLC today announced a limited-time 15 percent discount on MoneyWell, the personal finance application that makes budgeting easy by offering proactive, envelope-style cash flow management. People who struggle with the cluttered interface on traditional finance software have embraced the clean, single-window design of MoneyWell.

The upcoming MoneyWell 1.5 release improves on this simple design by streamlining the setup of cash flow, improving the creation of split transactions, and redesigning nearly every visual in the application for clarity and speed.

Money is tight right now for many individuals and families around the world. These refinements and enhancements to MoneyWell are designed to make managing a budget and reducing debt accessible to everyone - especially first-time users and people who have been disappointed by other personal finance software.

Most of the changes in the new release have come from user suggestions. "We have a fantastically loyal customer base and they want the best for MoneyWell, so they offer some excellent suggestions. We've worked hard to fit many of these into this 1.5 release," said Kevin Hocht, President of No Thirst Software.

A partial list of improvements includes:

- * Improved performance for searching and navigation
- * New drag and drop ordering of transactions
- * Streamlined Fill Buckets view with more intelligent fill routines
- * Single-click view of transactions across all accounts and buckets
- * New money flow view for easier cash flow tracking
- * Added ability to open a document set upon startup
- * User-defined autosave timing
- * Voided transactions

Currently in a limited beta, MoneyWell 1.5 will open up the testing to anyone who wants to get a peek at the enhancements on December 15, 2009.

To help build excitement for this new release, No Thirst Software is discounting the list price by 15 percent until MoneyWell 1.5 ships. This will be a free release to all existing MoneyWell customers so this is a great time save a bit of cash while improving your cash flow.

Minimum Requirements:

- * Mac OS X 10.5 Leopard or higher
- * Compatible with Snow Leopard
- * Universal binary works on both Intel and PowerPC Macs

Pricing and Availability:

MoneyWell 1.5 will be a free upgrade to all existing users. New customers can purchase MoneyWell 1.4 for \$42.49 (USD), a 15 percent discount off the \$49.99 list price until the

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final release of 1.5. Visit the No Thirst Software website to purchase or read more information about the MoneyWell beta test. Free with every purchase of MoneyWell is second-to-none support, online video tutorials, informative articles, and a responsive user forum.

No Thirst Software:
<http://nothirst.com/>

MoneyWell 1.4:
<http://nothirst.com/moneywell/>

Download MoneyWell 1.4:
http://downloads.nothirst.com/MoneyWell_1.4.zip

Purchase MoneyWell:
<http://nothirst.com/moneywell/buynow.html>

Screenshot:
http://nothirst.com/images/MW_WindowAutomobile.png

MoneyWell Presskit:
<http://nothirst.com/company/presskits/MoneyWellPressKit.zip>

Headquartered in The Woodlands, Texas, No Thirst Software LLC was founded by Kevin Hctor in 2003. Its flagship product, MoneyWell, was released in September 2007, and in its first month had over 140,000 downloads as a featured product on the Apple website. Kevin has over 25 years experience as an entrepreneur developing software products for business and personal use on the Mac platform. Copyright 2003 - 2009 No Thirst Software LLC. All Rights Reserved.

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