

Agenda Now Set for the Ninth Annual San Francisco SuperMeet

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The agenda has now been set for the Ninth Annual San Francisco SuperMeet to take place on Friday, February 5, 2010 at the UCSF Mission Bay Conference Center in San Francisco, CA. Doors open at 3:30PM and presentations begin at 7PM and continue until 11:00PM. This SuperMeet promises to be the single largest gathering of Final Cut Studio, Adobe and Avid editors, gurus and digital filmmakers in the Bay Area for all of 2010.

Los Angeles, CA / Boston, MA - The agenda has now been set for the Ninth Annual San Francisco SuperMeet to take place on Friday, February 5, 2010 at the UCSF Mission Bay Conference Center in San Francisco, CA. Doors open at 3:30PM with a Digital Showcase and presentations begin at 7PM and continue until 11:00PM. Tickets are on sale online for \$15.00 each and \$10.00 for students or \$20.00 at the door. This SuperMeet promises to be the single largest gathering of Final Cut Studio, Adobe and Avid editors, gurus and digital filmmakers in the Bay Area for all of 2010. It is expected this SuperMeet will sell out as historically every SuperMeet sells out.

Scheduled to appear on stage (subject to change and not in order) will be:

* Canon: Best Workflow for Canon File-Based Cameras

Canon's line of EOS HD Video Cameras has created a storm of interest among cinematographers and videographers, using them exclusively as a tool for video acquisition. Joe Bogacz of Canon will present solutions for matching Canon's file-based cameras with the most functional workflow choices for high-end production.

* Autodesk: Smoke on Mac OS X

Alexandre Domingue, President of Post-Moderne will show commercial and music video work on Autodesk(R) Smoke(R) on Mac OS(R) X.

* Music Video: "Destroy Me"

The debut music video from Indie/electro band Lilofee for their single "Destroy Me" was directed by filmmaker Jordan Livingston. The video features all six band members perming amidst eye-popping, post-apocolyptic dreamscapes. Visual Effects and Animation were created by Tony Hudson in extensive collaboration with the visual effects students at the Academy of Art University in San Francisco, CA.

* AJA KiPro and Io Express: A Simple Workflow from Lens to Post

Jon Thorn of AJA will show off the simplicity of a 10-bit workflow from lens to post using both the AJA KiPro and Io Express. The Ki Pro's ability to instantly create Apple ProRes files on-set has revolutionized post-production in addition to giving file-based life to a range of tape-based cameras. Io Express, a portable digital i/o with full 10-bit support can be used alongside Ki Pro recordings to monitor and edit files anywhere, at anytime. Jon will demo how the Ki Pro's included up/down/cross conversion brings unity to a production while providing the most efficient direct-to-edit capabilities in the industry.

* Motion 4 Does 3D

Apple Motion expert Mark Spencer will show us real honest to goodness 3D by showing how to integrate Motion 4 and Maxon Cinema4D together into your editing workflow.

* The New Speed Tools in Final Cut Pro 7

Final Cut Studio Guru and author Kevin Monahan returns to the SuperMeet stage to show off the newly improved and much easier to use speed tools in Final Cut Pro 7.

* Top 5 iApps Every Digital Content Creator Must Have

HandHeldHollywood.com's Taz Goldstein will show off 5 of the newest, most innovative must-have iApps for the iPhone and iPod Touch designed for digital content creators, along with a variety of hardware that's been developed to support this growing market.

* Matt Silverman: The Idea behind IDEO's Living Climate Change
IDEO CEO Tim Brown needed to tell the world about his latest initiative, LivingClimateChange.com. Bonfire's Creative Director Matt Silverman convinced IDEO's senior creative brain-trust to move away from a simple live-action video and created an eclectic motion graphics piece utilizing a combination of live action video, rotoscoping, hand-drawn illustration and animation, 3D animation, and hand-lettered typography.

The San Francisco SuperMeet will also feature Show and Tells from Bay-area digital filmmakers

"Presenting at last year's SuperMeet was one of my favorite speaking experiences and the best preparation I've received for touring with my film CITY OF BORDERS on the international festival circuit," states Director/Writer/Producer Yun Suh. "The lively and enthusiastic audience is not afraid to ask any questions. Be sure to meet as many people as possible because the audience will consist of incredible Bay Area talent ranging from hot shot independent filmmakers to Pixar executives."

Rounding out the evening will be the always wild and crazy "World Famous Raffle" with over \$40,000.00 worth of prizes to be handed out to several lucky winners including a Canon EOS 5D Mark II HD SLR, AJA KiPro ProRes Recorder, NLE software, plug-ins and much more.

Doors will open at 3:30PM with the SuperMeet Digital Showcase featuring 35 software and hardware developers including AJA, Autodesk, Canon, Avid, Blackmagic Design, Footagehead, G-Tech, Matrox, Maxon, Noise Industries, Red Giant Software and many others.

As part of the Digital Showcase, the producers have announced "Open Screen Theater." Filmmakers and digital content creators wanting to "Get Seen" will have a 10 minute chance to do so in an informal, collaborative setting. The producers want those who are shooting with HD SLRs, camcorders, iPhones and anything that makes video to screen their content and interact. Just show up and sign up, get up and show off. Sign-ups begin at 3:30PM when the doors open and are open only to ticket holders.

In addition, this will be the first year in SuperMeet history where free educational SuperWorkshops are offered. Each of the four two-hour workshops, sponsored by Canon, Adobe, Red Giant Software, Autodesk and Snader & Associates, will repeat in three sessions during the day to cover all one needs to know about the respective companies hardware and software solutions. Currently the Canon, Adobe and Red Giant workshops are filled to capacity, with a few seats remaining for the Autodesk "Smoke on a Mac" sessions.

To purchase tickets and for complete details on the SuperMeet including driving and transit directions and instructions, a current list of raffle prizes and details on Open Screen Theater and the free Educational SuperWorkshops, visit the SuperMeet web site.

SuperMeet:
<http://supermeet.com/>

AJA Ki Pro:
<http://www.aja.com/products/ki-pro/>

Autodesk:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://usa.autodesk.com/adsk/servlet/pc/index?id=5561833&siteID=123112>

Canon:

<http://www.usa.canon.com/consumer/controller?act=ConsumerHomePageAct>

Adobe:

<http://www.adobe.com/products/creativesuite/production/>

Red Giant:

<http://www.redgiantsoftware.com/>

SuperMeets are gatherings of Final Cut Studio, Adobe and Avid editors, gurus and digital filmmakers from throughout the world who use or want to learn to use Macintosh-based workflows and solutions such as Apple's Final Cut Studio suite of applications. SuperMeets are held annually in San Francisco, Las Vegas, Amsterdam, and London, with a new major city to be announced in 2010. The SuperMeet agenda usually includes demos of new products, digital video tips and tricks, and filmmaker show and tells, including a SuperMeet Digital Showcase with vendors and small developers providing workflow solutions for digital filmmakers and content creators.

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