

Simon grows up and moves to the Big Apple

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Mografi today announces Empire State Of Mind 1.0 for iPhone and iPod touch. Empire State Of Mind is the most enhanced version of Simon Says available for the iPhone. Everything you loved about the 80's Simon Says is here, as well as all the things that make modern gaming awesome. Empire State Of Mind features five gameplay modes including Classic 'Simon Says' and Four Challenge modes. Choose from the nostalgic tones of simon says or the sounds of the New York City streets in Classic mode.

Brooklyn, New York - Mografi today is pleased to announce the release of Empire State Of Mind 1.0, available for the iPhone and iPod touch. Empire State Of Mind is the most enhanced version of Simon Says available for the iPhone. Everything you loved about the 80's Simon Says is here, as well as all the things that make modern gaming awesome.

Empire State Of Mind features five gameplay modes including Classic 'Simon Says' and Four Challenge modes. Choose from the nostalgic tones of simon says or the sounds of the New York City streets in Classic mode.

- * Three difficulty levels - pick your pace, and your lives
- * Power ups - The Express Train and the Guided Tour will help you get crazy points in a New York minute
- * Achievements - Jump a turnstile, walk the Brooklyn Bridge, and earn the keys to the city. But can you unlock them all?
- * Local scores - Top 10 scores for every mode, try to beat your old record
- * Online Leaderboards - Can you make the Top 100? Top 10? If you can make it here, you can make it anywhere

Device Requirements:

- * iPhone and iPod touch
- * Requires iPhone OS 3.0 or later
- * 4.7 MB

Pricing and Availability:

Empire State Of Mind 1.0 is currently \$2.99 (USD) and available worldwide exclusively through the App Store in the Entertainment category. A lite version will be available soon.

MOGRAFI:

<http://www.mografi.com/apps/>

Empire State Of Mind 1.0:

<http://mografi.com/empirestateofmind/>

Purchase and Download:

<http://itunes.apple.com/us/app/empire-state-of-mind/id346491152?mt=8haF3>

YouTube Video:

<http://www.youtube.com/watch?v=yFIH3o3C6qE&feature=Playlist&p=0A93E08F7FB0E84C&index=0>

Media Press Kit:

<http://mografi.com/empirestateofmind/EmpireStateOfMind-PressKit.zip>

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Joe Russ
Owner
917-803-9049

apps@mografi.com

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