

## **Startup releases ReferLocals: A Free App exclusive to North Texas**

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Dallas based GroupInc Consulting LLC today announces the official launch of ReferLocals App in the iOS marketplace. The newly launched service for matching North Texas residents and businesses brings any service from plumbing, moving, house cleaning to personal trainer quotes at residents fingertips. The ReferLocals App comes in two different versions: the ReferLocals for Consumers App, and the ReferLocals for Professionals App.

Dallas, Texas - GroupInc Consulting LLC today is proud to announce the official launch of ReferLocals App in the iOS marketplace. The newly launched service for matching North Texas residents and businesses brings any service from plumbing, moving, house cleaning to personal trainer quotes at residents fingertips. Designed to make community engagement easier for all North Texas residents, ReferLocals App is the product of a brilliant Dallas-based startup looking to shake up how Dallas Ft. Worth residents reach out to businesses and vice versa.

"Our goal with ReferLocals was to put DFW residents and businesses into contact with one another in a seamless, and efficient manner that removes the high pressure sales tactics that we're used to," said Mahesh Kashyap, Founder and brain behind ReferLocals. "Consumers and homeowners are always going to be searching for gardeners, repairmen, nannies, Realtors, personal trainers etc., and professionals like handymen, painters, movers, and landscapers are always going to be in need of new local customers. ReferLocals provides DFW businesses and residents a free one-stop-shop for easily receiving and giving estimates with just a few swipes of their thumbs."

The ReferLocals App comes in two different versions: the ReferLocals for Consumers App, and the ReferLocals for Professionals App. On the Consumers App, users can post about jobs they need completed and even leave reviews or recommendations for friends and family to pursue. On the Professionals App, users like plumbers, handyman, personal trainers, and more can check out job postings. They can send estimates, and officially book appointments with consumers. The professionals can also create a Referral Network within the App by connecting with other professionals.

"Our apps are going to create trusted communication channels with viewable reviews and recommendations by friends and family," said Mahesh Kashyap, Founder of ReferLocals. "The profits for North Texas businesses will increase considerably, while residents will get sales-free and efficient bookings instantly. Similar to New York, Los Angeles and Chicago, this free new app has been much needed for the Metroplex to stay competitive and keep business local."

Additionally, the startup is currently working on an advanced algorithm that will let people hire a professional recommended by neighbors, friends and family. Get social with ReferLocals for cool tips, exciting new future updates and local lead generation ideas online.

ReferLocals:  
<https://www.referlocals.com/>

Starbucks Gift Card:  
<http://launch.referlocals.com>

ReferLocals for Consumers (iOS):  
<https://itunes.apple.com/app/referlocals-for-consumers/id1134869636>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

ReferLocals for Professionals (iOS):

<https://itunes.apple.com/app/referlocals-for-professionals/id1133937319>

Instagram Gallery:

<http://instagram.com/referlocals>

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